



NEW YORK UNIVERSITY

A private university in the public service

School of Continuing and Professional Studies

Division of Programs in Business

11 West 42nd Street, Suite 401

New York, NY 10036-8083

Phone: 212-992-3664

Fax: 212-992-3650

Project Summary Statement

You are invited to take part in a research study about the development and use of best practices and information technologies in businesses. The study deals specifically with retention strategies for software consultants. The study is being conducted by Cassandra Kierulf Marty, at New York University, School of Continuing and Professional Studies, Management and Systems Graduate Programs as part of the requirements for the Masters degree. The faculty sponsors for this study are: Dr. James Emerick and Dr. Lilian Abrams, both from the Division of Programs in Business, SCPS, NYU.

If you agree to participate in the study, you will be asked to take part in an online survey about Retention Strategies for Software Consultants that will take no longer than 20 minutes to complete. The survey can be accessed at the following web address:

http://www.surveymonkey.com/s.aspx?sm=Pnqi51YQD2Ozkl7xnpQCdg_3d_3d. You will have to indicate that you agree to participate before you can proceed to the survey.

There is no risk to participation in this study beyond that of everyday life. Although you will receive no direct benefits, your participation may help the investigator and industry better understand retention strategies for software consultants. Your participation in the study is voluntary; you may choose not to participate or withdraw from participation at any time without penalty. You may also decide not to answer any questions you prefer not to answer.

Confidentiality of your research record will be strictly maintained by assigning a code to each response and not recording any identifying information. No attempt will be made to ascertain your identity or the IP address of the computer from which the survey was accessed. Your name will not be mentioned in any reporting, publication or presentation without your express, written consent.

If there is anything about the study or your participation that is unclear or that you do not understand, if you have questions or wish to report a research related problem, you may contact (Cassandra Kierulf Marty, 646.733.7715, cbk236@nyu.edu) or the faculty sponsor (Dr. James Emerick, (603)498-6002, je35@nyu.edu). For questions about your rights as a research subject, you may contact the New York University Committee on Activities Involving Human Subjects, 15 Washington Place, #1A, New York, NY 10003, (tel) 212-998-4808 or human.subjects@nyu.edu.

You should save and print a copy of this consent document for your records.