

# The Woman Road Warrior

*The Working Woman's Guide to Business Travel*

## Kathleen Ameche

*The Woman Road Warrior* teaches women the expert art of business travel and gives them the tools they need to become experts themselves. Based on author Kathleen Ameche's own 20-plus years of travel experience and the experiences of other women who are frequent business travelers, this book is designed to equip businesswomen of all ages and experience levels with the know-how they need to make business travel less daunting, less exhausting and less of a hassle.

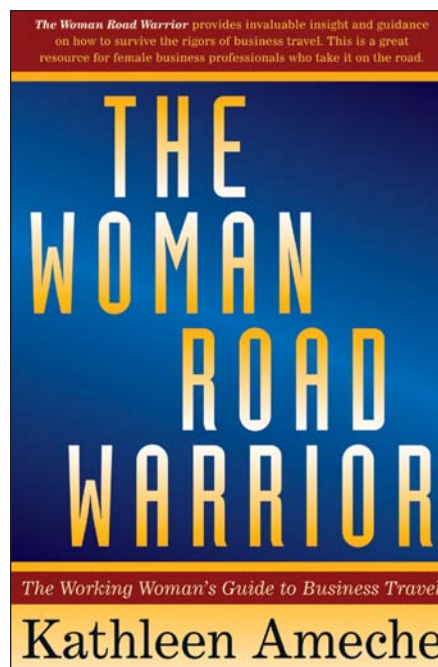
*The Woman Road Warrior* teaches women how to take control of the business travel process so they can avoid the pitfalls that come with approaching it too passively. The book debunks travel myths and concretely demonstrates multiple ways of solving on-the-road challenges. *The Woman Road Warrior* is the first book to present step-by-step, practical, time-tested and up-to-the-minute techniques and tips for women who are new (or returning) to the world of business travel, especially in the current domestic travel environment. It features:

- Useful information aimed at meeting the specific needs of professional women
- Sections dedicated to furnishing specific and focused advice on dealing with different business-travel challenges
- Detailed checklists for each topic
- Comprehensive travel resource information
- Practical tips designed specifically for women with varying levels of business travel experience, from beginner to more experienced

*The Woman Road Warrior* should be a staple of every bookstore's business/travel section and is an ideal gift item for new graduates just starting their business careers.

**Kathleen Ameche** is founder and president of the IRIS Group V LLC, a company that focuses on being a trusted friend, ambassador and champion for women who travel. She has been a senior executive at several companies, including West Monroe Partners and the Tribune Company, and has done extensive business travel for more than 20 years. She was born, and still resides, in Chicago.

*A practical, hands-on guide to the ins and outs of business travel for professional women.*



### Marketing Plans:

- 10,000-copy print run

Business & Economics / Travel & Travel Guides  
 May  
 A Paperback Original  
 An AgatePro Book  
 6 x 9, 220 pp  
 TP \$12.95  
 1-932841-09-1 CUSA  
 Author Hometown: Chicago, IL