



*Cordially invites you
to a complimentary seminar:*

“The Woman Road Warrior Paves the Way For Women Travelers”

Nearly 50% of today’s business travelers are female. And now, there’s an extraordinary comprehensive new book written just for them, giving itinerant businesswomen the inside scoop on how to facilitate, distress, troubleshoot – and even enjoy – every aspect of their work related trips.

The Woman Road Warrior: A Women’s Guide to Business Travel was penned by ***Kathy Ameche***, an accomplished executive and herself a 20-plus year business road warrior. Abundantly detailed, Ameche’s book specifically addresses the unique issues facing the woman business traveler. She is a business executive, who has worked at The Tribune Company, Dun & Bradstreet and Deloitte & Touche.

Where: **The Forge Club
634 South Milwaukee Avenue
(North of Half Day Road)
Vernon Hills, IL 60061
(847)634-5590**

Date: **Wednesday, July 27, 2005**

Time: **4:00 PM – 6:00 PM**

Refreshments will be served. Each attendee will receive a complimentary autographed book.

Please *rsvp* before **July 20, 2005** to **Lori Davies** ldavies@sspcorp.net or **Gwendolyn Lawrence** glawrence@sspcorp.net or call them at 847.940.7500.

PROGRAM OVERVIEW

4:00 PM **Registration and Networking**
4:30 PM **Presentation by Kathy Ameche**
5:30 PM **Booksinging and Networking**

"I only wish I'd had this book before I started my own endless miles of business travel! Kathy Ameche equips women with the tools they need to be successful business travelers."

Jean Holley, Executive Vice President, CIO, Tellabs, Inc.

"A must read and perfect gift for anyone who already travels for business or is about to start."

Susan Gallagher, Managing Director, Huron Consulting Group

"Kathleen Ameche equips us all with sensible, creative methods for improving the business travel experience."

Cary Broussard, Vice President, Wyndam Hotels & Resorts

THIS PROGRAM IS CO-SPONSORED BY:

Illinois Manufacturers' Association (IMA) The Illinois Manufacturers' Association was formed is to strengthen the economic, social, environmental and governmental conditions for manufacturing and allied enterprises in the state of Illinois, resulting in an enlarged business base and increased employment.



Scherer • Schneider • Paulick (SSP) is an innovative executive coaching firm providing customized resources to support lasting individual and organization success in the new workplace.

Our services include executive coaching, talent management and transition coaching. We provide innovative Career Transition, Executive and High Potential Coaching and Leadership Services.



CREATING SHARED SUCCESS

One North Franklin
Suite 1100
Chicago, IL 60606
(312) 577-4001
www.sspcorp.net

Deerfield

Oakbrook Terrace

Joliet

Racine

St. Louis